

WordPress Overview

Course Duration

1 Day

Objectives & Expected Outcomes

Understand the route that your business will need to take to maximise potential from WordPress

Understand where changes and implementations may be needed and how to plan for WordPress use

Pre-Requisites

To have a basic computing knowledge. Personal or business access to WordPress will be beneficial. Access to administer company page (if existing) may also be beneficial.

Subjects

Introduction to WordPress

What is WordPress? | WordPress.com | Registering on WordPress | Reader | Browsing by and understanding Topics | Friends | Subscriptions and importing from Google Reader | Recommended Blogs | Blogs I Follow | Freshly Pressed | My Activity | Mobile

Email Delivery

Delivery Settings | Jabber Delivery | Email format | Delivery window | Bacon

WordPress.org

Finding a Web Host | Downloading & Installing WordPress | Showcase

CMS & The Dashboard

Admin | Dashboard Home | Help | Stats | My Blogs | Blogs I follow | Making Greater use of the Toolbar

Premium

Store | Premium Themes | Domains | Upgrades



Posts

[Overview](#) | [Adding New Posts](#) | [Categories](#) | [Tags](#) | [Copying Posts](#) | [Media Library](#) | [Links](#)

Pages

[Adding Pages](#) | [Copying Pages](#) | [Understanding the difference between Pages and Posts](#)

Comments & Feedbacks

[Understanding the difference between Comments & Feedbacks](#)

Appearance

[Themes](#) | [Customisation](#) | [Widgets](#) | [Menus](#) | [Header](#) | [Background](#) | [Mobile](#)

Users

[User Levels](#) | [Administrating Users](#) | [My Profile](#) | [Personal Settings](#)

Tools

[Press This](#) | [Categories and Tags Converter](#) | [Post by Email](#) | [Website Verification](#) | [Import/Export](#) | [Deleting a Site](#)

Settings

[General](#) | [Writing](#) | [Reading](#) | [Discussion](#) | [Media](#) | [Sharing](#) | [Polls](#) | [Ratings](#) | [Email Post Changes](#) | [OpenID](#) | [Webhooks](#)

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